

PriceTek[®] Deposits

Powerful Analytics to Maximize Performance

PriceTek is the leading application for precision deposit management. Built by analysts, for analysts, PriceTek was born to intuitively guide you through today's sea of data, and uncover key insights.

 **\$3.2 TRILLION**
DEPOSITS & **180,000,000**
 accounts under management

30^{PLUS ACTIVE} INSTALLATIONS 

access to robust and granular
PEER COMPARATIVE ANALYTICS



Competitive Intelligence. Stay tuned in to the evolving competitive landscape



Portfolio Analytics. Detailed insights from customer level balance flows

Vintage Analyses. Duration analytics to support multiple teams within the bank

Expert Support. Dedicated experts, always on call

CORE FEATURES:



Price Optimization. Maximize revenue with precision pricing on new and existing balances

Rate Management. Automate the rate change process for fast and streamlined rate adjustments

Automated Reporting. Quickly generate customized report packages for analysis, meetings, and presentations

Custom Analytics. Easy drag-and-drop access to underlying data to create custom dashboards and analyses



PRICETEK DELIVERS:

Increased margins. Decisions based on data science drive revenue and save cost

Team effectiveness. Analytic leverage for your teams to get more done

Integrated data. Data and metrics from a "single source of truth" for reports and internal models.

Compliance. Governance and control

Agility. Learn quickly, react rapidly

MORE THAN SOFTWARE:

Peer Comparisons. Opt into Comparative Analytics for insights on key metric performance across PriceTek banks

Partnership with the experts. Access to Novantas industry experts to help you establish best practices and make the most out of PriceTek's insights

Proactive alerts. Customizable data validation and portfolio alerts designed from years of experience