

StrataScape™

Maximize the Impact of Your Distribution Network

Making the right decision about your physical network is more essential than ever. StrataScape, an intuitive network planning platform, provides banks with a powerful approach to understand the opportunity across their markets as well as industry-tested tactical branch models.

“StrataScape has become the foundation of our distribution planning process. It allows my team to develop sound recommendations and for our executive leadership to make critical network decisions.”

— TIMOTHY D. SIEFERMAN
SVP, BRANCH NETWORK GROUP



Market Analytics

Understand the relative strength of the markets in your footprint to ensure network actions are aligned to opportunity.



Billboard Value

Use the Billboard Value of your network to maximize visibility and perceived scale to support more efficient network strategy.



Network Optimization

Build fast and comprehensive market-level branch plans or evaluate individual sites for near term actions.



Branch Dashboard

Your one-stop shop for an integrated branch data view, including real estate terms, branch characteristics, qualitative site scores, and performance.

MODULES

EMPOWER YOUR BRANCH ANALYTICS WITH STRATASCAPE

Create Strategic Alignment: A powerful strategic framework can ensure that planning teams, field leadership, and executive management are using a consistent playbook

Promote Thin Network Design: Develop effective and efficient options to enhance visibility and brand prominence in markets with modest physical presence

Access Valuable Industry Insights: Access research on customer needs and attrition to support smarter branch optimization models

Leverage Unparalleled Customer Service: Novantas prides itself on building collaborative relationships with our clients, both through prompt customer service and engaging strategic discussions