

BankUnited Selects Novantas' PriceTek® to Deepen Deposit Portfolio Insights

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Novantas, the industry leader in analytic advisory services and technology solutions, is pleased to announce that BankUnited, N.A. has selected the company's PriceTek® Deposits platform to advance the bank's deposit analysis capabilities and make more strategic portfolio decisions.

BankUnited, which operates primarily in Florida and the New York metropolitan area, selected Novantas for the strength of the PriceTek deposit management solution that includes its unique Comparative Deposit Analytics (CDA) Program, as well as the company's reputation as a leading bank solutions provider.

"With PriceTek, we now have a more robust deposit analytics solution at our fingertips. These will provide deeper insights into our customers' deposit needs, improve a range of deposit-related decisions, and support our regulatory funding and liquidity obligations," commented Leslie Lunak, Chief Financial Officer of BankUnited. "At BankUnited, we take pride in prudently investing in technology that will improve our customer and business propositions, and are confident that this partnership with Novantas will greatly enhance the management of our retail deposits business now and into the future."

Darryl Demos, EVP and Head of Novantas Solutions, said: "We're thrilled that BankUnited is joining the 29 other institutions in the PriceTek family globally. The bank is committed to advancing customer value through technology and we are excited to be recognized as deposit experts with the industry-leading deposit management platform by such a quality institution. In this rising rate environment, the timely, dynamic analytics provided by PriceTek and CDA are critical for deposit growth and we're excited to deliver that for BankUnited."

ABOUT BANKUNITED, N.A.

BankUnited, N.A., a national bank and wholly-owned subsidiary of BankUnited, Inc. (NYSE: BKU), is headquartered in Miami Lakes, Florida with 87 branches in 15 Florida counties and six banking centers in the New York metropolitan area at December 31, 2017. One of the largest independent depository institutions headquartered in Florida by assets, BankUnited provides a wide range of commercial and consumer banking services. For additional information, call (877) 779-2265 or visit www.BankUnited.com. BankUnited can be found on Facebook at facebook.com/BankUnited.official and on Twitter @BankUnited.

ABOUT NOVANTAS

Novantas, Inc. is the leader in customer science and revenue management programs for the financial industries. A FinTech 100 Company, the firm's advisory and solution services specialize in investigating and interpreting customer needs, attitudes, and behaviors, to help financial institutions refine pricing, distribution, marketing, customer strategies, and sales and service activities. Novantas's PriceTek® is the leading deposit management platform in the U.S. and globally. For more information, visit www.novantas.com.

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