

Webster Selects Novantas' PriceTek® to Advance Deposit Analytics and Insights

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Novantas, the industry leader in analytic advisory services and technology solutions, is pleased to announce that Webster Bank has selected the company's PriceTek® Deposits platform, to support its efforts to enhance customer value by advancing the bank's deposit analysis capabilities and strategic portfolio decisions.

Webster Bank, which operates in CT, MA, RI and NY (Westchester County), selected Novantas for the strength of the PriceTek Deposit management solution, that includes its unique Comparative Deposit Analytics (CDA) Program, as well as the company's reputation as a leading bank solutions provider.

Darryl Demos, EVP and Head of Novantas Solutions, said: "We're thrilled that Webster is joining the 30 other institutions in the global PriceTek family. The application's comprehensive, easy-to-use analytics and product support for both retail and commercial deposits, in combination with our CDA program, delivers unparalleled value. We look forward to having Webster fully onboarded so they can enjoy these benefits."

ABOUT WEBSTER

Webster Financial Corporation is the holding company for Webster Bank, National Association and its HSA Bank division. With \$26.5 billion in assets, Webster provides business and consumer banking, mortgage, financial planning, trust, and investment services through 167 banking centers and 334 ATMs. Webster also provides mobile and Internet banking. Webster Bank owns the asset-based lending firm Webster Business Credit Corporation; the equipment finance firm Webster Capital Finance Corporation; and HSA Bank, a division of Webster Bank, which provides health savings account trustee and administrative services. Webster Bank is a member of the FDIC and an equal housing lender. For more information about Webster, including past press releases and the latest annual report, visit the Webster website at www.websterbank.com.

ABOUT NOVANTAS

Novantas, Inc. is the leader in customer science and revenue management programs for the financial industries. A FinTech 100 Company, the firm's advisory and solution services specialize in investigating and interpreting customer needs, attitudes, and behaviors, to help financial institutions refine pricing, distribution, marketing, customer strategies, and sales and service activities. Novantas' PriceTek® is the leading deposit management platform in the U.S. and globally. For more information, visit www.novantas.com.

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