

PriceTek[®] Deposits

Powerful Analytics to Maximize Performance

PriceTek is the leading application for precision deposit management. Built by analysts, for analysts, PriceTek was born to intuitively guide you through today's sea of data to uncover key insights.

 **\$3.2 TRILLION**
DEPOSITS & **180,000,000**
 accounts under management
40+^{ACTIVE} INSTALLATIONS 
 access to robust and granular
PEER COMPARATIVE ANALYTICS



Competitive Intelligence. Stay tuned in to the evolving competitive landscape



Portfolio Analytics. Detailed insights from customer level balance flows

Vintage Analyses. Duration analytics across products or customers

Price Optimization. Maximize revenue with precision pricing on new and existing balances

CORE FEATURES:



Rate Management. Automate the rate change process for fast and streamlined rate adjustments

Automated Reporting. Quickly generate customized report packages for analysis, meetings, and presentations

Custom Analytics. Easy drag-and-drop access to underlying data to create custom dashboards and analyses

Tailored Configuration. Fully configurable to your portfolio and business rules



PRICETEK DELIVERS:

Increased margins. Decisions based on data science drive revenue and save cost

Team effectiveness. Analytic leverage for your teams to get more done

Integrated data. Data and metrics from a "single source of truth" for reports and internal models

Compliance. Governance and control

Agility. Learn quickly, react rapidly

MORE THAN SOFTWARE:

Peer Comparisons. Opt into Comparative Deposit Analytics for insights on key metric performance across PriceTek banks

Partnership with the experts. Dedicated product and industry experts, always on call

Proactive alerts. Customizable data validation and portfolio alerts designed from years of experience

Embedded training. Web-based interactive user guides, methodology deep dives, and E-Learning videos, accessible directly from PriceTek